

The Star

The County Paper.

Published by
JACKSON, MISS.

SUBSCRIPTION \$2 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., SATURDAY, SEPTEMBER 25, 1926.

38TH YEAR—No. 39

NEW THEATER FOR CITY OF BAY ST. LOUIS; CAPACITY 1,000 SEATS

To Be Built By A. & G. Theater Interests and to Replace
Present Building, on New Site Opposite Street—
Ready For Opening End of February, 1927.

Building for the future and keeping ahead with the present rapid stride of the city of Bay St. Louis, announcement is made and authentically given out that a new theater, with a seating capacity of 1,000, will be built at once.

The building will approximately cost \$60,000, aside from the cost of the lot, located on the corner of Front and State streets, opposite the present A. & G. theater and opposite the Echo newspaper building. The structure will be of Spanish Mission architecture, with a striking stucco facade and roomy lobby and will sit directly on the inner line of the sidewalk, covering the full width of the lot (42 feet) and running back to a depth of 120 feet, thus insuring ample room and accommodation for everybody. This will be done with a view of taking care of everyone who may come, and no matter how heavy the patronage.

To Be Fire-Proof Throughout.

In building ahead of the town and its present growth, the management is taking no chances. The structure will be of steel, concrete and brick; the floor of concrete, and, in fact, every fire precaution is considered. The building will tower above any two-story structure in town and should the city sooner or later, as should be done, declare by zoning system a commercial fire district, the new building will be so built as to not violate any of the provisions contained in the restrictive ordinance.

Heating and Cooling System.

As another precaution against fire, and in order to provide for the maximum comfort of patrons, the building will be steam heated, radiators placed on the first and second floor and in every available place for heat results. The boiler heating system will be used, thus keeping the atmosphere of the interior free from a dry air. It is discovered the hot water or steam system is best, after all that has been said and done. Moisture is very necessary, and this fact has not been lost sight of. In summer, the hot water cooling system will be used, forcing out air and omitting a fresh supply. There will be no fans.

All New Equipment.

Every equipment for the proposed house will be brand new. The seats will be of the latest folding type, roomy and comfortable, and will be set by an expert from the factory. It is something more than placing so many chairs in a row and screwing them down to the floor. The men engaged in this work are experts. They know all about seating, angles, spaces, aisles, etc. While the contract calls for 1,000 seats, the present 400 seating capacity of the A. & G. theater will be room for more, if the patronage demands it.

There will also be a new screen to project the pictures. This will be of gold fibre, costing approximately \$500.00 in round figures. The latest. Upon such screen the pictures are projected better; there is more depth and the lights and shadows set better and with more ease to the vision.

Way Ahead of The Town.

The lobby will be roomy. There will be a rest room for ladies, this space dedicated to their use measuring 8x10 feet. There are many other attentions that have been given consideration, and, in all, the new theater will be of credit to a city several times larger than Bay St. Louis. The idea is to give the residents the best for the money and to anticipate the future, even though ahead of the town.

Wm. T. Nolan Architect.

Wm. T. Nolan, well-known architect at New Orleans, recently finished the plans for the new theater, expected this week. They conform with the well-known policy of the Saenger theaters at New Orleans, the "best

BAY CITY P. T. A. HOLDS FIRST MEET FOR NEW YEAR

First Meeting of Central School Parent-Teachers' Association Held Friday—Many Things Planned For New Building.

The first meeting of Central School P. T. A. was held Friday of last week. Teachers were present 100 per cent, showing their interest in our children. Everyone at the meeting volunteered to help in any way possible this year.

There are many things planned. The new building will need the cafeteria equipped. There will have to be a stove, a cabinet, some pans and dishes, etc. The P. T. A. hopes to furnish soup, cocoa and milk to the children who are below the standard in weight. Any child will be able to secure a nourishing lunch at the cafeteria.

Then the stage will need equipping. When scenery and furniture are procured, we will then have a real little theater where plays and lectures can be given, a place in which to hold civilization and city advantages. Not since Mr. Osoinach's theater burned have we had a dignified "cityified" stage.

So we will need the help of all our members and friends. This work should appeal especially to the parents of children now in school whose children will reap the benefits of these efforts.

The regular October meeting will be a party meeting with a short business session and a short program and a reception afterwards. Mrs. E. S. Drake is chairman of the reception committee, insuring us a very happy social time. Mrs. Toquet, Mrs. Welch and Mrs. Wright are on the invitation committee. Mrs. Drake will announce her committee later. Every parent, every patron, every person interested in school work is invited to attend this October meeting. Due notice of the date and time of meeting will appear in The Echo.

and safest," and bring out the latest and all there is in efficiency along this line, without sacrificing the architect. The plans were finally accepted this week, and copies will soon be ready for bidders. It is hoped to be able to give the contract out during October and within five months to have the theater finished and opened for the public.

To Be Operated By Firm Leases.

The building will be built and owned by the Ames and Gaspard interests, and, in turn, will be leased to Ames, Gaspard & Richards, as operators, who, possibly will incorporate. It is planned, with the new theater, to operate a continuous show from time of opening to 10:30 or 11 o'clock, as conditions and patronage will justify. However, every Saturday and Sunday the theater will open at 4 o'clock, with matinee performance, and show through continuously until closing time. This will prove quite an innovation and a feature that will be appreciated, thus serving the patron any time best suited to his or her convenience.

Bay St. Louis is to be congratulated on securing for the immediate future such a magnificent and spacious theater building, and the management making it possible is due lasting appreciation. It requires courage and vision, but the firm is equal to the occasion, and will be backed by Bay St. Louis and vicinity by both moral and substantial support.

PRES. ST. STANISLAUS HONORED BY CITIZENS

Last Sunday evening quite a number of local gentlemen met at the Stanislaus banquet hall, where, by pre-arrangement with Bro. C. Peter, the genial Maitre de Cuisine, a spaghetti chicken banquet was spread and waiting. The consent of Bro. Peter had been obtained, but he was blissfully unaware of the reasons for the "lay-out," which was really gotten up in his honor.

After these present had partaken of the sumptuous feast, topped by a most excellent fruit punch, and were enjoying choice cigars, the Honorable Marie Ger, acting as toastmaster, arose and in an eloquent address, told of how happy the many friends of Bro. Peter were at his being chosen head of St. Stanislaus college, and how they had arranged to have a banquet in his honor.

action of his friends that, for once, words failed him. Upon recovering, he thanked all for the beautiful manifestation of friendship and assured them that his gratitude was beyond words.

Turning to Bro. Edmund, who succeeded Bro. Peter as vice-president, Chief Jones presented him with a beautiful gold bound fourth penny Bible, which he accepted on the countenance of Bro. Edmund defies comparison. He knew that Bro. Peter was to get the watch, but had no idea that he too was to be honored.

Short talks were made by Capt. Jno. T. McDonald, president of the St. Stanislaus college, and by the head of St. Stanislaus college, and how they had arranged to have a banquet in his honor.

C. BIDWELL ADAM GIVES VIEWS IF ELECTED LT. GOV.

Candidate For Exalted State Office Gives Echo Views on Subjects Affecting Public Good—Favors Better Teachers and More Pay.

C. Bidwell Adam, residing at Pass Christian, and known over Mississippi, is a candidate for the office of lieutenant-governor, and reports from over the state are to the effect that his candidacy is gaining momentum daily.

Capable and gifted, a man of the people, he is immeasurably popular. Coming from the fastest-growing section of Mississippi, he is acquainted with conditions of South Mississippi in a way that no other candidate can compete. Having served in public capacities, he is experienced and well versed on every subject and the needs of Mississippi at this particular time.

Mr. Adam, brilliant young attorney, was in Bay St. Louis a few evenings since, and when The Echo asked how he felt about appropriations and what these he trimmed in order to keep down expenses of the state, he said:

"I shall support appropriations that will sufficiently take care of all the educational institutions in Mississippi, from her great universities and colleges to the little country schoolhouse by the side of the road; the insane institutions of Mississippi, together with the feeble-minded institution at Ellisville, the industrial school at Columbia and the tuberculosis sanitarium at Marine, will be given a place in which to stand, and these institutions will have a friend that will be ready to do anything in his power to speed on the great work of restoration already underway."

"I am opposed to cutting down or trimming any budget at the expense of the unfortunate patients and inhabitants of these places."

I have no desire to lead the people of Mississippi into the belief that I will cut and prune the tax budget of the state if such a cut has to be made at the cost of her suffering members of society. No money promise should be made and no candidate should pledge less."

The Sea Coast Echo favors more salary for teachers, said the reporter and asked Mr. Adam how he stood on the subject.

"The teachers of Mississippi," he said, "should receive more pay and the efficiency of these teachers increased. I believe that the great masses of the people of Mississippi believe Thomas Jefferson was correct when he said, 'No man was ever boot and spurred to rise over the rest of mankind; men were created equal; that there was no divine power to govern; no man inherited the right to rule; that there were no places descended to families by classes, but that the right to occupy positions of honor and responsibility were equally within the grasp of each member of the body politic.'"

"I believe that there should be rotation in offices, at least once in every sixteen or twenty years. I believe that Mississippi today is standing at the very beginning of her period of development, and believe that with this proper help and assistance this grand old state will go forward when she is backed by the genius and courage of her citizens, with the soil and climate that is unsurpassed, until she captures the world's attention and challenges the forces that build cities, states and nations."

Our friend, the farmer, the backbone of the country, said The Echo man, is to be considered, and an expression on this subject would be interesting, to which Mr. Adam replied:

"The farmers of Mississippi have too long been neglected. The prices for their products have too long been fixed by those that toil not. It is always understood that the producer is not paid enough and the consumer is charged too much, yet nothing is done to change this condition. The farmers have been fed up on sugar-coated promises until their disappointment reflects itself in the losses of the farm production that is so manifest in Mississippi that no blame can be charged to the farmer, but the responsibility shifts to those who have had the power of regulating prices of his product and the tax power on his lands."

"Mississippi in 1919 produced 14,000,000 more bushels of corn than in 1925; more than 5,000,000 more bushels of sweet potatoes; over 1919 bushels of cotton. The value of her farm lands and buildings in 1920 were nearly \$800,000,000, while in 1925 there were just a little more than \$450,000,000. In 1920 all land in farms in Mississippi amounted to more than 15,400,000 acres, while in 1925 there were barely more than 15,000,000. This indicates that the farm life in Mississippi has not been as attractive as it should be, and I am willing to place the blame for this on the neglect of the state and the nation."

Whereas the Rotary club of the City of Bay St. Louis has seen fit to take the initiative in the matter in conjunction with our official city journal, let this move be endorsed and all contributions be sent to the president of the club, who will see that the same are turned over to the local Red Cross, as planned.

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BAY ST. LOUIS FREE FROM STORM EFFECTS OF WEEK

East Florida Tropical Disturbance Damaging Pensacola and Mobile, but Bay St. Louis Well Protected.

Bay St. Louis and vicinity were exceptionally fortunate in escaping the storm which devastated southern Florida and made its way with fury northward in the Gulf of Mexico, two weeks ago. The storm, which was little or no evidence that a storm was blowing, save for occasional gusts of wind at an estimated velocity of 25 miles. The sun shone brightly and only occasionally a passing cloud would dull its light.

On Tuesday forenoon a warning was sent out from Washington, signed by Mitchell, chief weather forecaster, that a gale would strike this immediate section, blowing from 39 to 45 miles an hour. Even this failed. But where the bay and sound waters showed a low tide, the water rapidly rose and reaching its peak in about two hours, it began to fall at a rapid rate. Following this the weather cleared and the sun again cast its light.

Investigation failed to reveal any damage. No trees, fences or buildings were uprooted or loosened from their position. No damage whatever was sustained and all fears that had been accelerated by repeated warnings were dispelled.

As a precautionary measure, however, the ferry steamer, "Cecil W. Bean," sought refuge on Jordan river as well as the schooner, "Vulcan," which sought refuge in the harbor.

Small craft were hauled up shore where dry land promised immunity from whatever storm ravage might come and of severe intensity.

Bay St. Louis was given much undesired publicity in connection with the gale blowing between "Burwood and Bay St. Louis," but knowing ones were acquainted with the fact that the name of this city was used as an extreme western limit to identify the path of any disturbance that came.

However, Bay St. Louis escaped any of the elements that went to make the storm. Only a light wind, a temporary high tide and a drizzling rain at intervals, with sunshine at intervals, describes the situation locally.

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PROCLAMATION.

Whereas a violent and disastrous tropical storm a few days ago swept the southeast coast of Florida, collecting a great toll of human life and millions of dollars of property, and

Whereas, as a result of this devastation, the greatest in the history of our country, there is much want, people are practically without food, many are maimed and ill in improvised hospitals and pestilential elements are threatening the people of the stricken southern section of Florida are solely in want, and sorely in need of aid and food and clothing; therefore, in this time of stress, I, G. V. Blaise, mayor of the City of Bay St. Louis, issue this, my official proclamation, calling upon the good people of the City of Bay St. Louis to contribute as generously as they may to alleviate the suffering and aid the victims of the storm, and

Whereas, we have escaped this destructive force which swept so nearly our shores, but apparently was providentially hindered, let us be thankful and as an earnest of our sincerity and gratitude make our contributions to the sick and needy as liberal as possible, and

Whereas the Rotary club of the City of Bay St. Louis has seen fit to take the initiative in the matter in conjunction with our official city journal, let this move be endorsed and all contributions be sent to the president of the club, who will see that the same are turned over to the local Red Cross, as planned.

PICNIC AND RALLY FOR WEDNESDAY HOME DEM. CLUB

Interesting Event For Next Week, Nicholson Avenue, Near Gulfport, For Boys and Girls and Prominent Speakers Feature of Day.

Every interest in county club work seems to be centered on the picnic to be given next Wednesday, Sept. 29, on the grounds in Nicholson avenue, between the beach front and Waveland avenue. This event is to be held under the auspices of the office of the county demonstration agent, the purpose of which is to bring the various club members of the county in closer contact, to get better acquainted, and to enjoy a recreational period, even though it be for one day, well realizing, the agent says, that "All work makes Jack a dull boy."

The motto is "To Make the Best of It," and the slogan for the day is "Have You the Picnic Pep?" County Superintendent of Education Ed. Keller announces he is giving the day to all schools and teachers who attend, with the majority of their pupils.

The public friend of the work, is cordially invited. The Echo herewith publishes the official program, to say the least, a most interesting one. It will be noted there are prominent speakers who will be present, including such state-wide known men as Ex-Gov. Theodore G. Bilbo and Senator Carl Marshall; Mr. Dave Weston, of Logtown; Hancock county, at the Gulf Coast fair; S. F. Gentry, Bay St. Louis Chamber of Commerce; Co. Supt. Ed. T. Keller.

"Have You the Picnic Pep?" heads the official program:

Have You the Picnic Pep?
Here how to get the sum of five dollars has been placed in a sealed envelope and placed in the hands of a club girl, club woman, or boy, this will be known as "Picnic Pep."

This prize will go to the person who approaches this unknown holder at a certain time set aside by the committee and ask him or her the question: have you the "picnic pep?"

No one will know the minute or the hour, but the idea is to continually ask every one that question. If no one approaches the holder at the exact time the prize will be given. The time will be between 11 and 4 o'clock.

The winner will be announced by Mrs. Della B. Luter, district agent, or Mrs. Mary B. Giesen, state agent.

Program.
10 to 10:45—Arrival.
10:45 to 11—Selection by orchestra.

11 to 11:45—Speech by Dr. H. C. Ramsey, state mental instructor.
11:45 to 1—Midday luncheon and interval, selection by orchestra.

Afternoon Events.
1 to 2 O'clock.
Fst Man's Race—Prize.
Married Woman's Race—Prize.
Club Girl's Race (10 to 20)—Prize.
100 Yards—Prize.
Club Boy's Race (10 to 20)—Prize.
100 Yards—Prize.

Children's Races (under 6 years)—Prize.
Club Girls' Cone Eating Contest—Prize.
Club Boy's Cracker Eating Contest—Prize.

Men's Three-legged Race—Prize.
Club Boy's Sack Race—Prize.
Club Women's Needle Threading Contest—Prize.
Club Girl's Nail Driving Contest—Prize.

Man-Child Race—Prize.
Automobile Contest—Prize.
Club Boy's and Men's Tug-of-War Contest—Prize.

Intermission, 10 minutes and orchestra.
2:30—Speech by Ex-Gov. Theo. G. Bilbo. Introduced by Senator C. Marshall.

Hancock County Program for Gulf Coast Fair. Mr. Dave Weston, Supt. Keller, S. F. Gentry, secretary Chamber of Commerce.

Presentation of "Picnic Pep" by Mrs. Luter and Mrs. Giesen.

Committees.
Committee on Eats—Every club woman in the county.
Chair Ladies—Mrs. John's West, Mrs. L. G. Varnado, L. L. Lee, Calvin Shaw, S. J. Dedeaux, S. P. Powell, R. C. Bork, A. J. Bilbo, Lamar Otis, C. W. Fountain, S. J. Ladner, Bert Jackson, F. B. Pittman, W. B. Thigpen and Felton Whitfield and Frank McQueen.

Publicity and Attendance Committee—Supt. T. E. Keller, S. P. Powell, S. J. Dedeaux, H. S. Stanley, Jesse Wheat, Jim Davis, Boyd Smith, S. F. O'Neal, E. Rhur, S. F. Gentry, H. S. Weston, J. P. Moran, Jos. L. Fave, E. J. West, Calvin Shaw and Miss M. O'Donn.

Sports Committee.—H. B. Weston, Dr. C. M. Shipp, J. V. Bontemps, A. G. Favre, Mrs. Joe Lee, Miss Rebecca Nelson, Mrs. R. L. Breath.

Prize Committee.—Mrs. R. L. Breath, Mrs. O. S. Seltzer, Miss M. L. Fountain, Miss Mary Perkins.

Lemonade throughout the day by club women of Logtown.

Bottled ice-cold drinks by club of Weihe.

NOTICE OF POSTPONEMENT.
The Home Missionary Society of the Methodist church, which was to have met in the home of Mrs. W. L. Bourgeois last Tuesday, was postponed on account of the storm.

The meeting will be held next Tuesday, Sept. 27, at 8 p.m.

Mr. William Bernard of New Orleans, and a while at his home, in St. Charles street.

FLORIDA IS HIT HARD BY TROPICAL STORM WITH LOSS OF LIFE

Fifty Thousand People Homeless and Suffering Prevails in Stricken Area—Miami Seems Hit Hardest, With Fifty Million Dollar Loss.

West Palm Beach, Fla., Sept. 18.—A death list approximating 600 persons and property damage estimated at between \$50,000,000 and \$100,000,000 was the toll attributed to the West Indian hurricane which raged along the lower Florida east coast Friday and Saturday and passed on Sunday over the Peninsular State to a point where the hurricane with hard force struck Pensacola and Mobile, at a toll of no lives, but incalculable loss of property. Both places were cut off from the outside world for over thirty-six hours, all wires blown down; railroad tracks torn and bridges damaged.

Reports from the storm-stricken area indicate that more than 50,000 persons were made homeless and many of these were in urgent need of food and medical supplies.

Miami and vicinity and Fort Lauderdale appear to have borne the brunt of the storm. Water was flowing in the streets of Miami, practically every place of business was said to have been damaged, no drinking water was immediately available and phones and electric lights were out of commission.

Reports from Miami said that the stores were closed and restaurants were not serving food on account of lack of water, electricity and gas. In response to urgent appeals, doctors, nurses, supplies and water were hurried into Miami from sister cities of Florida.

Originating in the Bahamas, the hurricane struck Miami in all its fury Friday night. For nine hours it raged over Miami and Miami Beach, leaving destruction in its path. Desolation was wrought in the new suburb of Hollywood, 30 miles north of Miami.

Miami Beach was spent by a 120-mile-an-hour gale and high waves swept over it. During a lull hundreds of persons ventured forth in an attempt to salvage their household effects, but another storm curved in and carried itself against the city. This latter raged unabated for two hours and was more intense than the first.

Accounts placed Miami Beach with the greatest number of dead, the estimate there being 150 to 80 more bodies were said to be in Miami, undertakers being unable to care for them. The property damage in these two places was estimated at from \$50,000,000 to \$100,000,000.

The storm swept on across Fort Lauderdale, north of Miami, wrecking property which so far has not been estimated and leaving a casualty list placed at 190.

Reports placed Moorehaven, 70 miles northwest of Fort Lauderdale, as the next heavy sufferer. The dead at Moorehaven and Clewiston was estimated at 140, and one report said bodies were strewn along the road. Another report said from 35 to 40 white women and children were drowned in the lake region near Moorehaven.

The dead in Hollywood were placed at 12, 11 at Dania, one at Ojus, one at Hialeah and two at Hallendale, all in the vicinity of Miami. Homestead, 40 miles south of Miami, was credited with one dead.

Property damage at Palm Beach and West Palm Beach was placed at \$1,000,000. No loss of life was reported there.

In the stricken belt were Miami, Miami Beach, Homestead, Little River, Lemon City, Hialeah, Miami Shores, Coral Gables, Ojus, Hallendale, Hollywood, Dania, Fort Lauderdale, Prospect, Floranado, Pompano and Deerfield. There was lesser damage north to Palm Beach, including Lakewood and Boynton, though the reports of the hundreds of thousands in these towns.

Business in these cities and towns does not exist. Banks and stores are closed. The greater percentage of them, if not almost completely de-

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POST MASTER HART RESIGNS POSITION, EFFECTIVE OCT. 1ST

Resigned Two Weeks Previously to Public Announcement—Department at Washington Appointed H. C. Glover.

Following the resignation of A. R. Hart, postmaster of Bay St. Louis for the past two and a half years, Harry C. Glover, formerly of New Orleans and resident of Bay St. Louis for a number of years, received his commission as Mr. Hart's successor last Saturday.

The news was not given out until Saturday afternoon, and was received with much surprise. Mr. Hart was interviewed and said he had contemplated resigning for a long time, even as early as three months after he had received the commission and assumed office.

The duties of the charge, he said, were not only of the most exacting nature and created more detail work than the public had the slightest idea of, but were confining to that extent that undermined his health. Last summer he was quite ill for a while and did not see where he cared to hold a position that did not suit him. He continued, however, in a sense of gratitude to those who were instrumental in his appointment and in justice to all concerned. However, he now felt that he had filled the trust sufficiently long and in the interest of health and better being it was best to step aside.

Postmaster-designate, H. C. Glover will assume the duties of the office Oct. 1, and the services of Henry Capdepon, assistant postmaster, will continue. There will be one clerk to appoint under civil service rules. Mr. Glover is well known, both in New Orleans and Bay St. Louis. His appointment will give general satisfaction.

C. OF C. SUPPER FOR THURSDAY OF NEXT WEEK PROMISING

Initial Monthly Event for Bay St. Louis Chamber of Commerce to Attract Mayor Kennedy and A. Ragun, of Biloxi, Coming.

Next Thursday night, at the Weston hotel, will take place the first of monthly suppers to be given by the Bay St. Louis Chamber of Commerce, to which people of prominence and doing will be present and address the gathering.

There will be a less a successful public official than Mayor John P. Kennedy, of Biloxi, who, if the city was not so old, we would be tempted to call "the father of Biloxi." But Mayor Kennedy will not be the only Coast Atladdian present. The "Penitentiary City," Arthur Ragun, secretary of the Biloxi Chamber of Commerce. Both will have something to say, a message worthy of attention, and in all the event for next Thursday night is going to mean a real treat for the civic work in which the association is engaged.

A mapped program will be presented, following the supper, and the speakers there will be many valuable suggestions to be embraced and lessons to be learned.

President Weston and Secretary Gentry and other officials and members are enthusiastic over the forthcoming meeting, and the thought is expressed that this will undoubtedly be the first of many such events to follow.

EXPRESSIONS OF BAY CITY COMPEL INTEREST

Recently a number of letters were sent out from Bay St. Louis by A. Palmer Lott, local resident and developer, asking for expressions "reflecting the advantages of Bay St. Louis, Waveland, Hancock county and the balance of the Mississippi Gulf Coast in general."

The letters were directed to a selected list of names and replies were prompt and generous, for who does not admire this unusual section, with its potential possibilities and endowed with all the essential elements that conspire to lure, with permanent basis to interest the newcomer or homeseker?

Unusually interesting are the letters and of value, even to we who live here, the beauty and advantages of this section are brought out along different slants, yet all focused to the one point, the one fact they do exist, and none are overcolored. Interesting are these letters, coming from men and women of position, and will make an interesting collection worthy of keeping.

Mr. Lott has demonstrated a great interest in this section, and this latest move indelibly stamps him not only live and progressive, along with other citizens, but one deeply interested and sustaining his conviction that this is the best place in the world to live.

One of the Most Beautiful Towns in America.
The first letter The Echo publishes is from the chief executive of the state, who, writing of Bay St. Louis, says: "It is one of the most beautiful towns in America; in fact, its beauty is unsurpassed."

The governor says: "Hancock county is the southwestern corner county in the state of Mississippi and its entire southern border skirts the beautiful Gulf of Mexico. A semi-tropical climate prevails here which makes it possible to grow all kinds of fruits and vegetables suited to that latitude, and an abundant rainfall makes it possible

(Continued on Page Four)

The Sea Coast Echo

ECHO BLDG.
Thirty-Five Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.
Official Journal City Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

Everything we have is taxed, even our credulity.

Lillian Cannon will take another shot at the Channel next year.

Add similes: As pathetic as an efficiency expert looking for a job.

Most persons can make up a splendid list of best books they have never read.

Shrewd people never sign a document before reading it, and seldom sign it afterward.

An editor refers to a candidate as a "flaming wet." Probably set on fire by the stuff.

If Ananias were living today he could make a fortune writing real estate advertisements.

"Spain Flatly Quite League"—Headline. Several of the nations remaining in are also flat.

Now they are going to publish the love letters of William Pitt. Aren't modern ones racy enough?

It seems that nearly everybody should be caught up with their Channel swimming by this time.

The travel editor of the Pathfinder radioed his first impressions of Norway: "Numberless fjords and Fords here."

Telephone lines carry fifty billion words of conversation daily, most of which might probably come under the head of useless noises.

In spite of her internal troubles, Mexico is making progress toward civilization. Dancing the Charleston in public places has been forbidden.

Scotland Yard detectives have failed to catch a mysterious bob-haired bandit, but they have shrewdly guessed that she "has taken up her present life to kill the memory of some unhappy love affair." If that helps any.

In the days before trainmen insisted upon inspecting tickets at the car steps, careless passengers occasionally boarded the wrong train, to their later chagrin and inconvenience. It remained for a man in Brussels to be the first to take the wrong airship, whereby he was carried to London when he wanted to go to Paris.

Arcadia, Kan., gets a fleeting hour in the spotlight through a feeble-minded school board's decree that teachers and girl pupils must wear skirts six inches below the knee, that cosmetics be banned from the school grounds and that boys shall wear suspenders instead of belts. But maybe this is only another practical joker's report.

A practical joker had all Poland excited the other day through spreading the report that former Premier Skrzynski would wed the daughter of Henry Ford. A Warsaw newspaper printed an extra, announcing the news, which meant the bringing of a great fortune to that country. The excitement was finally allayed when members of the American colony explained that Mr. Ford has no daughter.

Just after most editors had written their final comments on the Channel swimming season, which is usually confined to August, a French baker, named Georges Michel, jumped in and broke all records for speed, crossing in 11 hours and 6 minutes. His chief satisfaction is derived from the fact that he beat the German Vierkotter, whose time was 12 hours and 43 minutes. All France is jubilant over Michel's feat, and his Bordeaux bakery is doing an unprecedented business.

CITY'S NEW SCHOOL BUILDING.

Bay St. Louis has long been recognized as an educational center, and it is noteworthy the city is more than ever entitled to this distinctive feature which gives it an outstanding prominence to say nothing of the asset. Bay St. Louis is known the country over and in foreign territory for over a half century for the college located here and from which many a successful man has gone forth into the world.

In addition to this and other institutions, the city has forged rapidly ahead with its own public system, expanding all the while. At present the construction of an \$80,000.00 high school building attracts attention and favor. The building will be ready for early part of next year, and not only add another handsome and spacious structure to our city, but its significance and all that it stands for, present and future, will rear another tower to the heights of the glory of Bay St. Louis, growing city.

FOR SUFFERING HUMANITY.

The heart of the nation goes out to the storm victims of Miami and vicinity. It is stated that at no time since the San Francisco earthquake and fire, has disaster visited this country in such intensity and consequence. The dead are gone, but the living suffer and immediate succor is imperative. The American Red Cross will do much to alleviate the suffering, serving humanity as it does, but without ample funds the mission of mercy will be crippled.

There is a call for money all over the country. In Bay St. Louis the Rotary club will initiate the movement, with all contributions to be made to The Sea Coast Echo, and to be turned over to the Red Cross through local channels.

Have a heart. Thank Providence for our escape and in further appreciation send in that check today, either by mail, messenger or in person.

A POORLY PAID PROFESSION

A Gulfport newspaper has in an article headed "How Our Teachers Spend Their Summers" without stating if we are willing to know how our teachers spend their summers. The article states that the teachers of the Gulfport school system are spending their summers in various ways, some of which are not very creditable to the profession.

INSULTS TO OUR DEAD.

There came a story to America the other day that no one likes to believe. If it had been brought by an irresponsible individual it might have attracted little attention, but it was told by a member of the United States senate, who would hardly have told it if he had not known it to be true.

Upon his return from a European trip a few days ago, Senator Caraway, of Arkansas, told the Washington Post that he was in favor of bringing back to America the bodies of American soldiers now buried in France, "because insults have been written on the little white crosses over their graves."

Senator Caraway also declared that France undoubtedly loved the German more than she does the American or Englishman, and carrying on a campaign against her former friends is the principal occupation of her statesmen.

Even making allowance for the senator's strong political prejudices, his statements must be considered in some degree as confirmatory of the many reports of French hatred for the United States which has developed over the war debt question.

But that her hatred should take such a hideous form of expression as that of writing insulting inscriptions over the graves of our dead is incomprehensible. Of course, such acts would never be perpetrated by any except the most vicious element, yet the fact that they should be perpetrated at all is proof that the enmity felt in France toward us is as intense as it is unjust.

LUCKY MUSSOLINI.

Another unsuccessful attempt to assassinate Premier Benito Mussolini of Italy, the third within a year, has confirmed the belief of superstitious followers that he bears a charmed life.

A bomb thrown by a young anarchist struck Mussolini's automobile, but fell to the ground before it exploded, breaking glass windows of the car and slightly injuring four. The premier was untouched. His would-be assassin was arrested.

Regardless of one's opinion of Mussolini's policies and methods, there is much about this former hood-carrier who became a dictator which compels admiration.

On September 3, 1902, Mussolini wrote to a friend: "I found work and began, 11 hours a day. I made 121 journeys with a hand-barrow full of stones up to the second floor of a building. In the evening the muscles of my arms were swollen. I ate some potatoes roasted on cinders, and threw myself in all my clothes onto my bed, a pile of straw."

Twenty years later this manual laborer was master of all Italy, as he is today. Mussolini has been lucky, but it took something more than luck to enable him to make a jump like that.

WILL SHOOT TO KILL.

Exasperated by continued mail robberies, Postmaster General New has more effectively armed his 22,500 railway mail clerks and ordered them to shoot to kill.

The decision to adopt drastic measures came after a check-up revealed that fourteen major mail robberies during the last fiscal year had caused the loss of \$1,408,540, of which about one-half has been recovered. A recent \$135,000 robbery near Chicago was the immediate cause for the new order.

It will be recalled that at the time of the prevalence of mail robberies in 1921 United States Marines were detailed to duty in guarding the mails for several months. Should the postal clerks be unable to cope with the situation, it is intimated that the Marines will be called into action again.

Long penitentiary sentences have been meted out to 65 convicted mail robbers in the past two years, but the criminal element appears to be undeterred by this fact. The only protection which may be afforded the mails appears to be through making every mail car a fort, manned by brave men with orders to shoot to kill. That is just what the Post Office Department means to do.

BAY CHAMBER OF COMMERCE.

Since the Bay St. Louis Chamber of Commerce stands for so much and serves as a clearing house for many of the improvements and other good things for this section, it is gratifying to The Echo to learn that the membership is not only active but there is a continuous augmentation of the enrollment.

Every man, and woman, too, connected in any way with the commercial and constructive side of the city, should in a full measure be identified with this civic organization. While Bay St. Louis has other organizations we know of none that is doing more for the advancement of the city. Thousands of letters and pieces of advertising have gone forth since the organization went into effect and there are many instances where material benefit can be traced.

It behooves one and all seriously interested in the welfare of the city to lend their support; to give every cooperation possible and if each member will get at least one more member the Chamber of Commerce will have greater force and even stand for more than its present excellence. Combined effort is always conducive to greater results. The Bay St. Louis Chamber of Commerce is a serious business proposition; the money put into it is an investment, and, as a whole, an asset to the community.

"W. S. M. B." AT NEW ORLEANS.

"W. S. M. B." radio broadcasting station at New Orleans, owned by the Maison Blanche Department store and the Saenger Amusement Company, Inc., R. R. C. announcing, has the thanks and appreciation of thousands of listeners, who, the early part of the week were kept posted day and night on the possible approach of a great tropical storm. Such service was given gratis and kept an apprehensive people locally, as well as far and wide, who were concerned, posted in a manner that no other agency or medium could have taken the place. This is written as an attestation of the appreciation of the people of this section. There is no better announcer than "R. R. C." who, for every hour, gave out bulletins throughout the day and night, and, no doubt, under great physical strain.

We doff our hat to "W. S. M. B." and wish to express in sentiment not to be doubted our genuine thanks and gratitude in hour of approaching peril. "R. R. C." has the gratitude of all who may read these lines.

HAVE YOU SWAM THE BAY?

We knew it was coming sooner or later. Some one swam across Bay of St. Louis the other day. A Gulf Coast newspaper reports says Barney R. Baker, Jr., of Gulfport, who was in the water one hour, performed the feat. The young man swam from the shore at Sand Island, Mississippi, and swam across the Bay St. Louis. He is a young athlete and well known in the community. He is now in the hospital at Gulfport, Mississippi, where he is recovering from his swim.

CURRENT COMMENT.

BY REIGHAN.

Cal Back Home.
The nation is sitting up, the great Cal, he of cool demeanor and briefness of speech, has emerged from his summer chrysalis in Paul Smith's mountain camp, has spread his well-promoted officious wings and landed in the home of all presidents, the White House at Washington.

Cal has been keeping cool, but the time is rapidly drawing near when he must seek warmth, the glowing coals of a well-attended grate, or the dignified radiator.

There'll be plenty to keep Cal warm, the Democrats throughout the land are determined to make things hot for His Excellency from now on to November of next year. Pat Harrison, who has accumulated a lot of Mississippi sunshine, will try his best to concentrate it on the presidential head.

No, we don't think that Cal will have much trouble in keeping warmed up.

Caesar To Get His.
The law of giving "Caesar" that which belongs to Caesar will be carried out to the letter at an early date. The Caesar in this case will be Caesar Calles of Mexico.

The Red Man of the Sonora mountains will return the coin. Calles has elected to wipe them off the face of the earth, to exterminate them. Their backs are up against the walls of their ancestors and greasy blood will flow if Calles attempts to carry out his mandate.

Mexico has carried her laws with wanton hands, her unjust policy against the churches, must, like the rubber booting, fly back into her face. The Indians will combine with other enemies of Calles and once more the little Republic (?) south of us will run red until blasphemers are dead.

Magnolia Luck.
One of the most disastrous hurricanes in the history of the south has come and gone, Florida's peninsular tip bore the brunt of it, then it traveled north and swiped North Florida. Mississippi trembled a while, and with pale face gazed seaward, but the gale passed her by, left her beautiful coast, the Riviera of America, unscratched. Fortification of the sea shore will continue, all preparations are to keep the pace set till the fifty odd miles of lovely shore will be in order to meet whatever comes from the briny deep.

Magnolia luck, long may it continue.

Human Side.
Bruce Barton, writing about President Coolidge says he has a "human side," he is just like other folks; he answers questions asked just like you and I and etc. Why shouldn't he? That is the way for an American to act, that is a real American. You remember that real American who ran this land some years ago? No use naming him, every kid in the land knew and loved him because the side of him that was the biggest was the human side.

It was this man's human side that made him the greatest American that ever graced the White House. That's what we want in the big house on the Potomac, a man with a human side that is not afraid to show it to the world.

SCIENCE AIDS FARMER.

In a statement just issued by the Department of Agriculture is given an outline of the achievements of government scientists in behalf of the farmers during the past fifty years. Some of the things accomplished after patient investigation and research are now so commonplace as to pass unnoticed.

During the past half century science has made it possible to increase crop and livestock yields, and to save crops and animals which otherwise would have been destroyed. The discovery that Texas fever in cattle is transmitted by the cattle tick is one instance; the discovery of a serum and virus treatment for hog cholera is another. While searching for a means of riding animals of internal parasites, a cure for hookworm in humans was found. The discovery was also made that yellow fever and malaria are transmitted only by mosquitoes, and so on through an almost endless list.

The development of new varieties of plants and the bringing of foreign varieties to the United States have made possible not only larger production, but also the utilization of land formerly considered worthless. To enumerate all the accomplishments of scientists in behalf of the farmer would require volumes. Without the knowledge they have given to the world, depletion of the soil and ravages of insect pests would have made the country far less productive by this time, and disease would have wiped out whole communities.

So, if we look at the matter fairly, it may appear that Uncle Sam has done something for the farmer, after all.

Authentic reports recently published state that 40,000 deaths each year are traced to diseases transmitted by flies. Health organizations everywhere are advocating the use of Fly-Tox. It has a pleasant odor. It is harmless to mankind and animals. It will not stain. Get Fly-Tox from your retailer, always in bottles with blue label.

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BUSINESS BRIEFS.

It is estimated that 220,000 American visitors spent \$226,160,000 in France last year.

A promising new gold field has been discovered in the state of Patiala in northern India.

Seven dams, with a power plant at each, will be constructed on the Congo river in Africa.

During the last fiscal year the United States exported 29,412,243 false teeth, worth \$1,286,838.

Sir W. H. Hearst, former Canadian premier, has arranged a consolidation of 22 department stores of the Dominion into a \$10,000,000 chain.

Gasoline taxes in the United States yielded \$148,258,087 last year.

In Great Britain about 150,000 persons are connected directly or indirectly with the dog industry.

Electrification of Austrian railroads is proceeding rapidly.

Employees of 22 United States companies now own stock in the corporations in which they are employed to the value of \$454,936,282.

Fly-Tox the grown chickens and the chicken house against lice and mites.

It Takes
The RECEIPTS
of

169 DAYS to Pay for
WAGES

56 DAYS for
MATERIALS
and SUPPLIES

19 DAYS for
FUEL

18 DAYS for
TAXES

28 DAYS for
INTEREST
on BONDS

29 DAYS for
all other
EXPENSES

17 DAYS for
DIVIDENDS

29 DAYS for
IMPROVEMENTS

THE GRAPHIC CHART
shown above tells in an in-

teresting way what becomes
of the dollars you pay for

railroad tickets and freight
transportation charges on

the L. & N. Railroad.

Look these items over carefully, and remember that these figures are typical of those of all other great trunk lines. Remember also that the wage earner, in one out of every fifteen American families, is employed by the railroads; that American steam transportation lines pay more than \$1,000,000 a day in taxes; and, above all else, remember that you are enjoying at low cost the greatest transportation advantages afforded any country in the world.

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NOTICE!

This is to announce that my Vegetable and Fruit Market is now located in the Joseph Scafidi Building, opposite L. & N. depot.

FRANK RUSSO,

BAY ST. LOUIS, MISS.

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